

ETM Project Pricing

Table of Contents

- [Overview](#)
- [Cost Breakdown](#)
- [Additional Resources](#)

Overview

ETM is dedicated to providing SPU with high-quality consultation, support, assistance and production of multimedia learning materials.

ETM classifies projects under three designations:

- Pedagogical Use denotes projects that meet the following criteria: a direct relationship between the resulting materials and student instruction, media with a reusable shelf life of more than 12 months, media which can exist in its intended use state outside the confines of a single course, and a project incorporating contemporary or cutting-edge use of learning theory and/or pedagogy.
- Production Use denotes projects with pedagogical value but do not meet all above criteria. These include recorded lectures, guest speakers, interviews, event or classroom recordings, posters for a one-off event or course, screen captures and more.
 - Chapel recordings are exceptions to this rule, and will be completed for free as a service to the community.
- Non-Academic projects do not have a direct pedagogical value. These include promotional materials and publication artwork.

All projects must be submitted through the ETM **Project Request Form**.

Cost Breakdown

An instructional designer or director will contact you about the project and develop a strategy for design, production, implementation and assessment.

The initial consultation will include an estimate of hours for design & production, implementation and assessment.

For pedagogical use projects, ETM does not charge the faculty/department/organization for work.

This type of work is considered part of a teaching & learning innovation fund as sponsored by the Center for Scholarship & Faculty Development.

For production use projects, ETM charges a flat rate of \$30/hour for all work.

This includes development beyond the initial consultation:

- pre-production
- creation production
- Any editing or other post-production necessities

Copies of audio, video and digital materials are provided as part of the cost; in the case of illustrations, any necessity beyond a reasonable creation is charged at the going rate from university press.

For non-academic projects, ETM charges a flat rate of \$40/hour for all work.

This includes:

- pre-production
- production
- post-production

It is important to note that due to time constraints, non-academic projects are a lower priority than pedagogical and production projects.

Additional Resources

- [ETM Project Pricing](#)
- [ETM Services/Digital Media](#)
- [Guidelines for Effective Online Teaching](#)
- [Media Copyright](#)
- [Project Request Form](#)